

TENNIS
MEMPHIS

SERVING DREAMS

Year in Review
July 2023 - June 2024



SIX TENNIS CENTERS ONE MISSION

TENNIS MEMPHIS OPERATES SIX TENNIS CENTERS THROUGHOUT THE CITY AND HAS ESTABLISHED A SUCCESSFUL TRACK RECORD OF MANAGING THEM TO BENEFIT THE PUBLIC



**ELDON ROARK
TENNIS CENTER**
WHITEHAVEN

4 INDOOR COURTS
8 OUTDOOR COURTS



FRAYSER TENNIS CENTER
NORTH MEMPHIS

8 OUTDOOR COURTS



LEFTWICH TENNIS CENTER
UNIVERSITY OF MEMPHIS AREA

12 INDOOR COURTS
24 OUTDOOR COURTS



RALEIGH TENNIS CENTER
NORTH CENTRAL MEMPHIS

8 OUTDOOR COURTS



WOLBRECHT TENNIS CENTER

EAST MEMPHIS
2 INDOOR COURTS
6 OUTDOOR COURTS



WOODDALE TENNIS CENTER
PARKWAY VILLAGE

8 OUTDOOR COURTS



GET INVOLVED IN THE GAME

Tennis Memphis brings together players of all levels and ages to enjoy the sport of tennis.

We offer multiple opportunities to play, improve your game and compete:

- Programs, court reservations and rentals on 78 indoor and outdoor courts
- Adult clinics & lessons offered by certified tennis professionals for all levels
- USTA and Mid-South Tennis league matches and team practices year round
- Senior League offers discounted play for senior adults at Eldon Roark
- Mixers and Special Events

7,678

**ADULT/SENIOR
PLAYERS**

66

**LEAGUE TEAMS
PLAYING OUT OF OUR
TENNIS CENTERS**

100k

**ESTIMATED
VISITORS AT OUR
TENNIS CENTERS**

Youth who play **TENNIS**

National research has found that youth who play tennis develop a myriad of life skills and are better set up for a brighter future

48%

have an “A”
average

73%

have never been
sent to principal’s
office

81%

say they will
attend college

82%

volunteer in their
communities

Problem Solving

Digging deeper to find a solution

Discipline

Choosing to train when you would rather be socializing

Sportsmanship

Carrying yourself with pride regardless of the outcome

Work Ethic

Goals will be achieved through a deliberate and customized plan and a consistent standard of conduct

Persistence

Continued passion of action despite opposition

Goal Setting

Turning dreams and goals into accomplishments



HOW WE DO IT

ENGAGING UNDERSERVED YOUTH ACROSS OUR CITY



Developing strong character in our youth plays a vital role in building a better community. Tennis builds character through the discipline it takes to gain skills and the sportsmanship it requires. TM instills this in our youth in the following ways:

EDUCATIONAL DEVELOPMENT

- Tennis and Tutoring (TnT) provides neighborhood students homework help, tennis instruction, mentorship and an after school snack.
- Engaged Tennis Directors and Coaches mentor students and build relationships with parents providing guidance and motivation for students to succeed on and off the court.
- National Junior Tennis and Learning (NJTL) curricula provides academic enrichment, life skills and character building lessons and activities.
- NJTL Essay Contest, a widely acclaimed educational tool, encourages participants to write essays answering a thought provoking question requiring research and analysis.

TENNIS DEVELOPMENT

- The Junior Development program offers tennis instruction and training afterschool for youth players of all levels, from ages 4 to 18.

COMMUNITY DEVELOPMENT

- Summer Tennis camps offer six weeks of tennis instruction including exercise, education, drills and competitions at public tennis facilities, community centers and parks.
- Play Tennis, Memphis! is a multi-faceted public awareness campaign aimed at increasing participation by highlighting city tennis facilities, the benefits of tennis and available programming by offering a community wide free play day and free clinics throughout the year.
- Tennis Memphis partners with the following organizations:
 - Memphis Tennis Association
 - Shelby County Schools
 - USTA
 - Boys & Girls Clubs of Greater Memphis
 - City of Memphis Parks Services

HITTING THE SWEET SPOT



Successful multi-faceted tennis operations propel Memphis youth towards a bright future



51% of program participants attend at reduced rates and/or receive financial assistance
(see chart on pg. 6)



65+ players receiving college tennis scholarships throughout history of TM

\$194.8k in tennis scholarship to underserved youth

500 + NJTL summer camp participants annually



14 tournaments hosted at our centers

9 local high schools received financial assistance, coaching, and equipment through TM



60+ high school & 50+ college teams competed at TM centers

HITTING THE SWEET SPOT



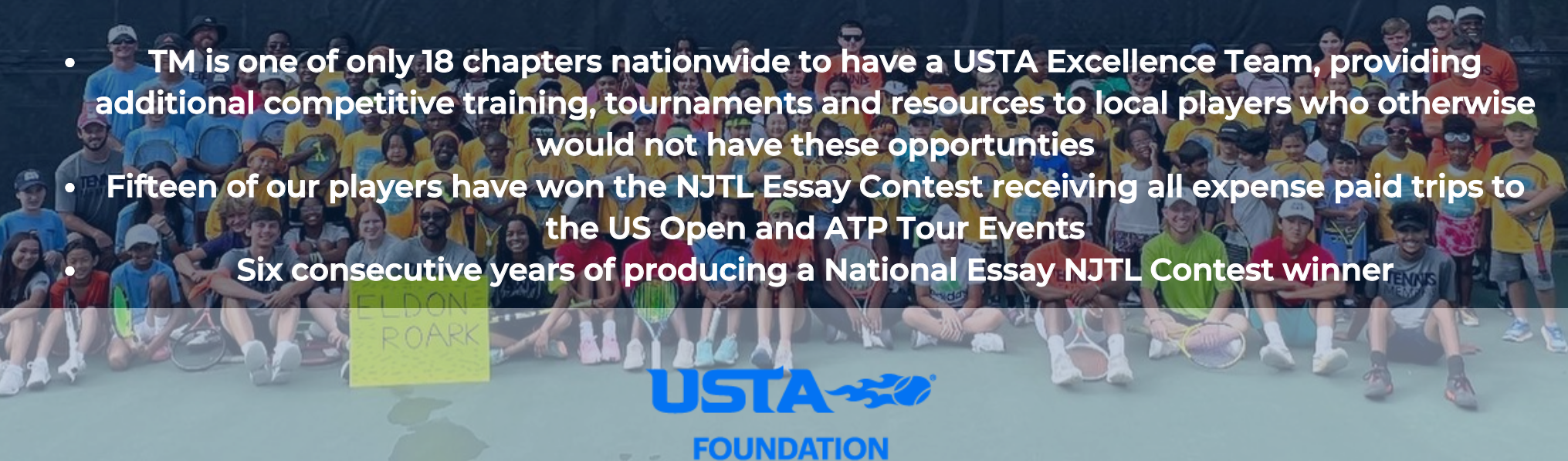
Percentages of our youth participants that attend our programs
at free or reduced rates

Tennis Center	Total Youth	Free/Reduced	Percentage
Community Centers	298	298	100%
Eldon Roark	191	191	100%
Frayser	78	78	100%
Leftwich	515	45	9%
Raleigh	186	186	100%
University Park/Glenview Outreach	23	23	100%
Wolbrecht	247	25	10%
Total	1538	846	55%

National Junior Tennis & Learning NJTL

Tennis Memphis is proud to be a part of the USTA Foundation's NJTL, a nationwide group of more than 250 non-profit youth development organizations. NJTL was co-founded by legendary tennis icon Arthur Ashe, whose life serves as an inspiration for our youth because of his commitment to social justice, education and serving others. This partnership provides grant funding and resources that support our chapter through youth development and programming.

- TM is one of only 18 chapters nationwide to have a USTA Excellence Team, providing additional competitive training, tournaments and resources to local players who otherwise would not have these opportunities
- Fifteen of our players have won the NJTL Essay Contest receiving all expense paid trips to the US Open and ATP Tour Events
- Six consecutive years of producing a National Essay NJTL Contest winner



SMASHING SUCCESS

WHAT PEOPLE HAVE TO SAY



“Aside from teaching children tennis skills, the program teaches our youth life lessons. Community, family, accountability, self-worth, teamwork, collaboration, and pride are just a few of the skills and attributes that are taught by the dedicated staff and volunteers of Tennis Memphis. Both of our children have grown tremendously, particularly in self-confidence since they began the Junior Development sessions at Eldon Roark in April 2021. The best part of the day is being able to watch our children while in the Junior Development program.”

Dr. Robert and Attorney Trena Williams
Parents of Junior Players

“Tennis Memphis has had a meaningful impact on my life. I’m part of something that’s bigger than myself. I’m part of a family of amazing and beautiful people who make my day better every time I see them. As teenagers we need people who care. They work extremely hard to make sure every player is well taken care of. They do a lot, way more than what is required of them and for that I am extremely appreciative”

Brooklyn Eason
Junior Player

SMASHING SUCCESS

WHAT PEOPLE HAVE TO SAY



“Thank you for changing my entire tennis life and my personal life. I used to love tennis but afraid to just challenge myself to the highest level, but ever since I met [Coach Trip] at Wolbrecht, my entire tennis life has been changed completely. My passion to tennis was able to convert into actual progress under your guidance. I also had mentally struggle over the time due to putting too much pressure on myself but eventually through just daily talk and meetings, I didn’t know those mean huge for me at that time. Through those process, there was time I was destroy; however, those circumstances didn’t last longer with presence of you during bad time. Although, I had bad time, I didn’t lose my confidence standing against people’s perspective of I’m not gonna be able to reach my goal and saying I can’t do it.”

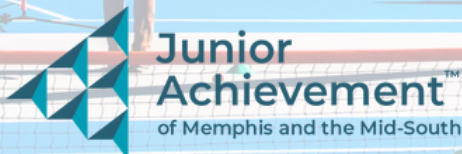
Nathan Lee
Junior Player



RALLYING WITH OUR COMMUNITY PARTNERS!



THE ASSISI FOUNDATION
OF MEMPHIS, INC.



Church of Good Shepherd



MEMPHIS
SHELBY COUNTY SCHOOLS

MEMPHIS OFFICE OF



YOUTH SERVICES



bloom
Cultivating Stewardship for Parks

WE NEED YOU!

TO MAINTAIN OUR CURRENT PROGRAMS AND TO REACH MORE UNDERSERVED YOUTH, WE DEPEND ON FINANCIAL AND VOLUNTEER SUPPORT FROM THE COMMUNITY!

You can help ensure that no child is turned away.

Donate



www.tennismemphis.org/donate



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Partners, Corporate Contributions & Philanthropic Gifts:

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